

## HINTS & TIPS FOR SELLING GIRL GUIDE COOKIES



Hold an Area/District Blitz, have a theme...mother/daughter teams, or father daughter teams



Serve hot dogs, drinks to all volunteers at your blitz



Have a "decorate your wagon" contest. Use the decorated wagons to hold cases of cookies while blitzing



Make a simple orienteering exercise on cookie selling day, using a map of the neighbourhood and provide simple compass directions



Play "Kim's Game" using ingredients used to make cookies, or things needed when selling cookies



Check out the local Spring Tea, will the organizers let your Unit set up a table to sell cookies



Put a notice in church bulletins - i.e. Next Sunday, Girl Guides will be selling cookies at the back of the sanctuary after Sunday Service. Cookies are \$4.00/box



Put up a notice in a Senior Citizens' complex or in an apartment building - i.e. Girl Guide cookies will be in here, in the lobby, on Wednesday, April 10<sup>th</sup> from 6:30 - 7:00 pm. Cookies are \$4.00/box. Come to the lobby to purchase your box



Some stores will let you set up a table right inside their store to sell cookies (Wal-Mart, Safeway and IGA have all been used in the past)



Get permission to stand outside a busy theatre and sell cookies, sell cookies at the curling rink or bowling alley, or at bingo at the local community club



Cookies make great gifts for Christmas, Mother's Day and Father's Day, teachers' gifts – offer free gift wrapping!



Ask a local mall or fair if you can set up a display. Get some media PR; tell your community that you're staying there until all cookies are gone, or until your wall of cookies is sold (or build up the PR...all 20 cases, 240 boxes, or 2,800 cookies are sold). Build up the hype!



Challenge your girls to sell one more case each. If they meet your challenge you'll do something drastic...dye your hair blue!