

EVENT MERCHANDISE

An event is a planned activity that occurs at a given place and time and involves many participants. (Examples: Provincial Rally Day with 100 participants, Guiding Mosaic camp with 2800 campers, National Day of Action with 3500 participants.)

One item per event may be produced. Event merchandise may be developed by event organizers and may be clothing (for example: t-shirt, sweater, hat) or other product (for example: binder, bag, pen). The merchandise should include the name and date of the event and may also include the event's theme/logo or other information. Event merchandise shall include the GGC logo as specified in the Graphic Standards Manual which can be found at: www.girlguides.ca MemberZone, Communications, Graphic Standards Manual, Section 2.

Please inform National Office at least one month prior to ordering event merchandise. National Office will confirm within ten working days that there are no concerns with the planned merchandise.

Event name:

Event description:

Location:

Event date(s):

of participants:

Organizing Council name:

Contact name:

Contact email address (or daytime phone number):

Event merchandise item name:

Description:

Branding design: supply a coloured photo and/or a scaled drawing

Please send to: Supervisor, Merchandising
Girl Guides of Canada-Guides du Canada
50 Merton St, Toronto ON M4S 1A3
customerservice@girlguides.ca

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